## CLAIMS

I claim that the Power Hook, Force Flies and Lures consists of:

- 1. An electromagnetic field generating fish hook comprising;
  - a) a conductive fish hook:
  - b) an insulating layer;
  - c) a conductive winding.
- 2. The improved fish hook of claim 1 wherein the conductive fish hook component of the invention is modified to vary or enhance the generated electromagnetic field.
- 3. The improved fish hook of claim 1 wherein the insulating layer component of the invention is modified to vary or enhance the generated electromagnetic field.
- 4. The improved fish hook of claim 1 wherein the conductive winding component of the invention is modified to vary or enhance the generated electromagnetic field.
- 5. An electromagnetic field generating fishing fly comprising the improved fish hook of claim 1.
- 6. An electromagnetic field generating fishing lure comprising;
  - a) a conductive core;
  - b) an insulating layer;
  - c) a conductive winding.
- 7. The improved fish lure of claim 6 wherein the conductive core component of the invention is modified to vary or enhance the generated electromagnetic field.
- The improved fish lure of claim 6 wherein the insulating layer component of the invention is modified to vary or enhance the generated electromagnetic field.
- 9. The improved fish lure of claim 6 wherein the conductive winding component of the invention is modified to vary or enhance the generated electromagnetic field.
- 10. An improved hook, fly or lure substantially as herein described with reference to the accompanying drawing.